



## 2018 Gift Books Sponsorship Opportunity

### What are Gift Books?

Raising Readers in Story County (RRSC) distributes new and gently used books to children through a variety of opportunities and events. Most of the Gift Book distributions are collaborations with organizations in Ames and Story County who work with families with low incomes and other risk factors and may have few books at home. These partners include Women Infants and Children (WIC) Clinics, food pantries, The Salvation Army, Early Head Start and Head Start, Backpack Buddies, and Little Free Libraries

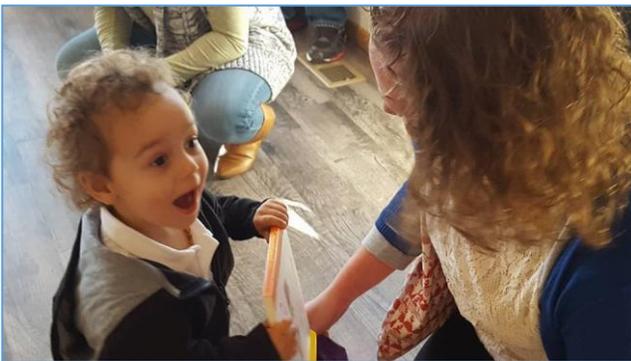
Each year, RRSC participates in the following opportunities by giving out new, quality children's books:

1. Bethesda Food Pantry Thanksgiving (November) and Christmas (December) Meal Distributions
2. The Salvation Army Christmas Meal and Toy Distribution (December)
3. Literacy Night at Northwood (February)
4. Habitat for Humanity Home Dedications (as occurs)
5. Other opportunities as they occur

We also distribute books at food pantries throughout Story County, the WIC Clinic, the Story County Dental Clinic, and Good Neighbor Emergency Response. These books may be new or used. Books are distributed through all of our specific programs and are outlined on that program's specific sponsor sheet.



### Gift Books Sponsorship



**By sponsoring this program with a gift of \$3000, [BUSINESS/ORGANIZATION/FAMILY] will be putting new books in the hands and homes of children, aiding their literacy development, encouraging a love of reading, and promoting the importance of reading and education to Story County families.** These books will be read with, to, and by children. These 'Forever Books' may be the first book a child owns. Gift Books have been used as birthday and holiday presents, incentives to home reading, and as a way to build or begin home libraries.

Your support would provide new books for hundreds of children. In 2017, 426 books were distributed at The Salvation Army event, 237 books were given out at the two Bethesda events, 295 books were given out at Northwood Literacy Night, and 30 books were given out at Habitat for Humanity house dedications.

A label is placed on the back of each book with the sponsor's name or business logo and the sponsors are listed on the Raising Readers in Story County website's Gift Books program page and donor page, annual report and through press associated with the Gift Books program and individual book distribution event.

For sponsorship information and other opportunities, please contact Kim Hanna, Executive Director at [director@raising-readers.org](mailto:director@raising-readers.org) or 515-520-8686.