



## 2018 Reading Corners Sponsorship Opportunity

### What are Reading Corners?



Raising Readers in Story County (RRSC) provides literacy-rich areas in public reception rooms to encourage families to enjoy books together while they wait. We are currently maintaining 26 Reading Corners in the county, including one at each Reach Out and Read site. New sites added in 2017 include the Mary Greeley Medical Center Emergency Room, Story County Medical Clinics in Zearing and Maxwell, and an updated Corner at Story County Medical Clinic in Nevada.

Twice a year and as needed, an RRSC volunteer visits all 26 Reading Corners to switch out books, make sure repairs aren't needed, and check in with site staff. RRSC also maintains new books are delivered to the Story County Jail waiting room in Nevada.

### Reading Corner Sponsorship



**By sponsoring this program with a gift of \$3000, [YOUR BUSINESS OR ORGANIZATION] will be supporting the program with the purchase of new books for the Reading Corners, maintenance to the shelving units, and potential new Reading Corner sites to be determined.** These Reading Corners have been very successful, particularly in doctor's office waiting rooms, calming young patients and their caregivers. The Reading Corner at the McFarland Pediatrics office on Duff Avenue has been so successful that the television has been removed from the waiting area. Families are always observed reading together as they wait for their appointment.

Your support would provide new books annually to be placed in the Reading Corner. Books that are rotated out of the Reading Corners are then moved to our Gift Books program and taken to local food pantries to go home with children and families using the pantry.

A label is placed on the back of each book with the sponsor's name or business logo and the sponsors are listed on the Raising Readers in Story County website's Reading Corners program page and donor page, annual report and

through press associated with the Gift Books program and individual book distribution event. If the sponsor wanted to sponsor a new Reading Corner, signage would be placed at the new Corner once installed.

For sponsorship information and other opportunities, please contact Kim Hanna, Executive Director at [director@raising-readers.org](mailto:director@raising-readers.org) or 515-520-8686.