2018 StoryPals Sponsorship Opportunity

What is StoryPals?

Raising Readers in Story County (RRSC) created this program to provide additional reading experiences to children ages 3-5, especially those who have limited access to books and reading at home. Volunteers are recruited and trained to use the shared reading technique called dialogic reading. RRSC creates kits containing books, prompts, manipulatives, and instructions. Volunteers are matched with children and they meet once a week during the school day.

The program takes place in three communities at three preschools: Northwood Preschool in Ames, Central Elementary in Nevada, and Colo-NESCO Elementary in Zearing. Both three and four year olds attend at Northwood, Nevada and Colo-NESCO preschoolers are four and five.

StoryPals uses the PEER Sequence with dialogic reading. The PEER Sequence is a short conversation between the child and the adult. This approach to sharing a book is used after you have read a book through at least once. It can be used while reading almost every page of a book. The goal is simple: to let the child become the storyteller of the book. Then the adult reads less over time. Listen to the child talk; follow what is being shared by the child.

StoryPals Sponsorship

By sponsoring this program with a gift of $3000, [BUSINESS/ORGANIZATION/FAMILY] will be providing program support for the StoryPals program, updating books and matching manipulatives, program materials and snacks, and providing new quality children’s books for each child in the program.

A label is placed on the back of each book with your name or business logo. You will also be listed on the Raising Readers in Story County website’s StoryPals program page and donor page, annual report and through press associated with the StoryPals program.

For sponsorship information and other opportunities, please contact Kim Hanna, Executive Director at director@raising-readers.org or 515-520-8686.